



November Breakfast Meeting & AGM

How To Use the Powers of the Internet

with Gary Nusca, CCIM

Date: Wednesday, November 29, 2006

Location: Metro Toronto Convention Centre
255 Front Street W.,
Toronto, ON M5V 2W6
South Building, Room 704

Agenda:

7:30-8:00am Breakfast and Registration
8:00- 9:00am CCIM Central Canada Chapter
Annual General Meeting &
Address from CCIM Institute President,
Joseph A. Fisher
9:00- 11:00am Presentation:
How To Use the Powers of the Internet

Who Should Attend?

- Real Estate Brokers
- Developers and Builders
- Appraisers and other specialists in real estate transactions
- Municipal, provincial government officials involved in planning, land development, the environment, transit, infrastructure, real estate, and housing

*** 2 RECO credits ***

How To Use the Powers of the Internet

Join us for an interactive presentation that will show you how to work smarter, not harder, by harnessing the power of the internet!

A lot of money is being made with the Internet and Real Estate information. Don't get left behind! Gary Nusca, CCIM will demonstrate how you can make it all work to serve your clients and prospects.

How To Use the Powers of the Internet will cover:

- ➔ The Impact of the Internet on Commercial Real Estate
- ➔ Growth of the Internet to over 600,000,000 people - How to reach them effectively
- ➔ Number of deals and types of deals being sold
- ➔ Open and exclusive listings - a model that works
- ➔ Working the "Wants"
- ➔ Powerful Marketing Techniques & Listing Tools
- ➔ Print and Newspaper versus the Internet
- ➔ Email - group sends, list services, automatic generation to reach thousands
- ➔ Information Overload Problem - Solutions
- ➔ How to Promote Your Web Site
- ➔ The reasons why some brokers are profiting from the Internet and others are not



Gary Nusca, CCIM has been in the real estate business since 1972. He studied engineering in university. He has owned, managed real estate on his own account and has managed real estate brokerage offices, and has been involved in over 1,000 transactions. He started his CCIM education in 1985 and obtained his CCIM designation in 1993. He is Past President of the Central Canada CCIM Chapter, Past Chairman of the CCIM International Commercial Real Estate Conference at the Westin Harbour Castle Hotel in Toronto 1999. He has participated and helped run many 'Have and Want Marketing Sessions' where in some cases over two hundred million dollars have been presented over a one and two day period.

For ten years he has specialized in helping registered real estate brokers and salespeople make money using computers, information technology and the Internet in the commercial real estate business to serve the public.



Registration Form

How To Use the Powers of the Internet with Gary Nusca, CCIM

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9:00- 11:00am	Presentation: How To Use the Powers of the Internet

RSVP



*Please fax your registration to CCIM at 416-929-5256
Address: 720 Spadina Avenue, Ste. 202, Toronto, M5S 2T9
Phone: 416-244-0435*

CCIM Members

- \$39 plus GST (\$ 41.34)
- I would like ____ ticket (s).

Non Members

- \$49 plus GST (\$51.94)
- I would like ____ ticket (s).

Membership Special

- Yes!** I would like to register for the event and also *renew my annual membership* for only \$120 plus GST (\$127.20)
- Yes!** I would like to register for the event and *become a CCIM Central Canada Chapter Member* for only \$130 plus GST (\$137.80)

Name: _____

Company: _____

Address: _____

City: _____ Postal: _____

Tel: _____ Email: _____

Credit Card (VISA only): _____ Exp: ____ / ____

Signature: _____

*Please note that substitutions may be made at any time. Bookings must be cancelled 5 days prior to the event for refund.
Payment must be received by November 27th, 2006.*