

# Mastering the Powers of the Internet

## *How to Work Exclusive Real Estate Information With*



"Gary is a true professional very knowledgeable"

Saturday, January  
19th, 2019.  
10:00 a.m.

### *The Presentation includes.....*

- Impact of the Internet on Commercial and on Residential Real Estate
- Open and Exclusive Listings, A Model that Works
- Add Content to Your Website that Makes You Money for the Rest of Your Life
- Powerful Marketing Techniques and Listing Tools
- Working the Wants, Some of the Biggest Deals Start with the Wants, See Why and How
- Broker's Biggest Responsibility Regarding Important

"Definitely relevant"

- How information identifies people with whom you can do Business
- How to reach Principals effectively

- Open and exclusive listings - a model that works
- Public information versus private information
- Don't forget the buyers. Work the "Wants."
- Value added services appreciated by the Public - information handling. Do you have the skills?
- Powerful features of the Internet
- Powerful Marketing Techniques
- Powerful Listing Tools

"Great info website on mobile - great"

"It was well worth attending the workshop"

"Great flow of presentation, use of real examples"

"Great tool for business"

National Real Estate  
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Connecting REALTORS for \$\$\$ Deals