

# Mastering the Powers of the Internet

## and How to Work Exclusive Real Estate Information

With



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Realtor & Author



GLOBAL  
REAL ESTATE  
NETWORKING  
SINCE 1994

Thursday, February  
28th, 2019.  
11:00 a.m.

"Gary is a true professional very knowledgeable"

### The Presentation includes.....

- Impact of the Internet on Commercial and on Residential Real Estate
  - Open and Exclusive Listings, A Model that Works
  - Add Content to Your Website that Makes You Money for the Rest of Your Life
- Powerful Marketing Techniques and Listing Tools
- Working the Wants, Some of the Biggest Deals Start with the Wants, See Why and How
  - Broker's Biggest Responsibility Regarding Important Information

"Definitely relevant"

"Great info website on mobile - great"

"It covered what I needed to know"

"SO GLAD I CAME"

"Extremely informative, excellent presentation"

"Great flow of presentation, use of real examples"

- How information identifies people with whom you can do Business
- How to reach Principals effectively
- Open and exclusive listings - a model that works
- Public information versus private information
- Don't forget the buyers. Work the "Wants."

"Great tool for business"

"It was well worth attending the workshop"

- Value added services appreciated by the Public - information handling. Do you have the skills?
- Powerful features of the Internet
- Powerful Marketing Techniques
- Powerful Listing Tools

"Opened my mind to promote myself and my business"

"Great time, well done. Even with years of experience never too old to implement new methods"

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Founded by: Gary Nusca, CCIM, CIPS  
Real Estate Professional Since 1972 Innovator  
Connecting REALTORS for \$\$\$ Deals