

International Real Estate  
Make Connections - FREE  
Make Money - Anytime

Available on the  
App Store

People from 138 countries

- **Android:** Play Store... Search ICIWorld - Install
- **iPhone:** App Store... Search ICIWorld - Install
- **All Devices, BlackBerry:** [www.ICIWorld.mobi](http://www.ICIWorld.mobi) and [www.nreils.com](http://www.nreils.com) Add a shortcut to your home screen.

**NEW** Mobile versions use no resources.

**Commercial AND Residential**

Join the society anytime. [www.nreils.com](http://www.nreils.com)

**National Real Estate Information Listing Service**

A global brokers real estate classified ad service

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**3.7 Billion People on The Internet  
60% Use Mobile Devices  
Real Estate Haves & Wants**

**ICIWorld.mobi** for **all** mobile devices  
**Industrial, Commercial, Investment, Residential Real Estate**

**ICIWorld.com** (Since 1994)  
A Society Of Real Estate Brokers & Salespeople, networking  
exclusive real estate, advertising listings, on mobile devices and  
computers reaching people locally and 138 countries in seconds.

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**\$40/mo. | \$319/yr.** NO CONTRACT  
**For All Realtors**

**\$30/mo. OR \$240** SPECIAL 1 TIME  
Go to [www.iciworld.com](http://www.iciworld.com), Click on Join, Select Corporate

- Unlimited Advertising & Networking
- ICIWorld Content of Listings, Haves and Wants Trigger Leads from YOUR WEBSITE
- See 50+ Pages of Testimonials Online
- Mobile Websites with 3 Major World Networks \$16.50
- Install ICIWorld App for Androids & iPhones
- Search in Seconds FREE. Reach the World in Seconds

**ICIWorld.com** Gary Nusca, CCIM 416.214.4875  
131 Bloor St. W., Suite 200 Toronto, Ontario, Canada M5S 1R8

**25% off FIRST YEAR**

Now can be free.  
Here's How.

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**VIP.ICIWorld.com Executive Membership Society  
Corporate VIP Card \$100's Savings**

ICIWORLD SOCIETY EXECUTIVE  
MEMBERSHIP CORPORATE VIP CARD  
ICIWORLD.CORPORATEPLUSCLUB.COM

**National Real Estate  
Information Listing Service**  
Industrial Commercial Investment Residential  
**NREILS.com | (416)214-4875**  
Check The Site Daily For New Real Estate Opportunities

Robert Dikho, MBA,  
President of Arc Real  
Estate Investments and  
Brokerage Inc. saved \$220  
US renting a car in San  
Francisco within 2 weeks of  
receiving his card.  
200 Vendors for Food,  
Entertainment, Travel,  
Sports, more.

**Referral Sponsorship Program**  
Refer someone and receive 25% off a renewal of \$319 to \$240.  
Each additional referral receive 3 months on a membership.

**Corporate + Club**  
MEMBERSHIP #:  
123 456 789

For a list of participating vendors  
download the mobile app or go to  
[www.corporateplusclub.com](http://www.corporateplusclub.com)

App Store Google play

**www.NREILS.com**

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## ICIWorld is basically free. Here is how.

- VIP Corporate Card 100's in discounts through out the year. Samples \$220 US savings to rent a car, \$200 off a Lenovo Laptop, savings to Canada's Wonderland, Aquariums, Sports, Entertainment, Travel, Hotels, Rent A Car, Ice Cream, and more.
- Referral program, refer first one \$79 off, get 4 to join and get 3 months for each one, a year free.
- Do referrals – trigger leads off your website with the ICIWorld Widgets of listings on your Website. One broker has done fifteen referrals and made \$45,000. Re/Max agent in Peterborough.
- Sell real estate. – too numerous to list here. [See Testimonials.](#)

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## Add/Modify/Delete Listings, Haves and Wants

### Listings, Haves and Wants

- Go to [iciworld.com](http://iciworld.com)
- Click on Member Login
- Log In Member Management Page
- All choices are on the left
- Add Listings, Haves/Wants
- My Listings to modify, delete
- Click Latest World to Check
- Reach the world with one click

### Recommendations

- Maintain a minimum of fifteen Haves and Wants
- Modify listings every 30-60 days with two clicks
- Never let listings go longer than 90 days old. They are not displayed on mobile Apps for Androids, iPhones.
- Read once the Log In Member Management Page or you can miss doing deals.

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## Executive Member Training and Support

### By Appointment

- Go to [iciworld.com](http://iciworld.com) or the mobile App or [iciworld.mobi](http://iciworld.mobi)
- Click on make an appointment
- 10 minutes before your time go to [iciworld.com](http://iciworld.com) click on Webinars Workshop

### One on One

- Ensures Our Pledge works for everyone
- Measure results every 90 days.
- Orientation printout online

Log In Member Management Page  
Miss one item and you can miss doing deals

ICIWorld Educational YouTube Channel  
[www.iciworld.tv](http://www.iciworld.tv)


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## Training and Support Go to [iciworld.com](http://iciworld.com) Click on For Members

- #7 Training and Support
- [www.iciworld.tv](http://www.iciworld.tv)  
[ICIWorld Educational YouTube Channel](#)
- Order Widgets
- Order Website
- Register Daily Webinars Mastering Powers of the Internet & How to Work Exclusive Information
- Register Daily Webinar How To Promote Your Website
- [Our Pledge](#)

ICIWorld Educational YouTube Channel  
<https://www.youtube.com/user/iciworldinc/videos>

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**Mastering the  
Powers of the Internet**


**How to Work Exclusive Real  
Estate Information**

**Networking and Lead Generation**

Presented by Gary Nusca, CCIM. ICIWorld.com  
A Society of Real Estate Brokers & Salespeople

[www.iciworld.com](http://www.iciworld.com) (Since 1994)  
[www.worldrealestatenetwork.com](http://www.worldrealestatenetwork.com)

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ICIWorld is a society of real estate brokers and salespeople networking and advertising exclusive real estate information, marketing listings, on mobile devices, computers, daily with people from 138 countries.

Membership is open for all licensed real estate brokers and salespeople in the world.

40% of the world population has an internet connection today.  
88.5% Canada USA  
<http://www.internetlivestats.com>

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**iPad, iPhone, Android Apps,  
Other Useful Programs For Computer**

- Evernote.com Keep everything in sync for all of your notes, web clips, files and images are made available on every device and computer you use.
- [Keepass.info](http://Keepass.info)
- Dropbox.com
- Workspace Macro Pro
- Magic Jack, Skype, Whats App
- [Instagram](https://www.instagram.com)
- Search inman.com apps
- Find iPhone
- speedtest.net
- Paypal
- Snipping tool in windows
- Snag it
- [88 things google](https://www.google.com/88things)
- Your Suggestions?

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**Real Estate and other Apps**

- Realtor.ca
- [cmhc.ca/en/en\\_003.cfm](http://cmhc.ca/en/en_003.cfm)
- [floorplanner.com/magicplan](http://floorplanner.com/magicplan)
- [canadianmortgageapp.com/](http://canadianmortgageapp.com/)
- [haikudeck.com](http://haikudeck.com) make slides stunning
- Arcgis – for rural a must!
- MyReco – carries credentials
- TinyScan
- Scanlife
- Calculator Pro
- Units Plus | Convert Units
- Adobe Reader
- The Weather Network
- Yellow Pages
- Social Media - Facebook Page Manager, Twitter, LinkedIn, YouTube, google+, Pinterest, Tumblr.
- All have amazing apps for free at the App Store.
- ICIWorld
- Microsoft 365 \$165/yr. 8 in a family. All office suites. Each user 1 TB. One drive.
- Hpeprint – send a doc to print

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## Top CCIM Commercial Apps

- **10BII Calc Financial Calculator** (\$5.99) – “If the iPad saves you from having to pull your laptop out, this app saves you from having to carry your 10BII calculator,” says Jonathan Epstein, CCIM, of Berger-Epstein Associates, in Allentown, Pa.
- **Dropbox** (free) – Debi Carter, CCIM, vice president of Hudson Peters Commercial in Dallas, uses the Dropbox app to access property files, video, and pictures on the go. She shares files by saving them to a public Dropbox folder and sending the links to clients and colleagues.
- **LogMeIn Ignition** (\$29.99) – Remotely access work files and programs via an iPad with LogMeIn. Users can also remotely log in to their desktop to view Flash Websites, which the iPad doesn't support. The GoToMyPC and Remoter apps offer similar features.
- **TheAnalyst** (\$9.99) – Developed by Blyncc, a tech company co-founded by Todd Kuhlmann, CCIM, this app includes lease vs. own analysis and investment analysis tools, financial calculators, and an environmental risk summary report generator.
- **Springpad** (free) – This app organizes notes, images, and places that users want to remember and syncs them on an iPad, iPhone, or computer. Springpad also can retrieve product information from a barcode scan and includes location-based features like business searches.
- **Air Sharing HD** (\$9.99) – The iPad has built-in support for printing to any of HP's 28 AirPrint printers. Printing to a non-AirPrint printer is possible with Air Sharing HD. It has to be networked with a Mac OS X or Linux computer – it's not compatible with Windows. **PrintCentral for iPad** (\$8.99) is an alternative to Air Sharing HD.
- **Google Earth** (free) – Commercial real estate pros can use Google Earth to show clients aerial property images. Geo-located Wikipedia articles and user-submitted photos provide additional location information.
- **GoodReader** (\$4.99) – “GoodReader is an excellent app for storing and opening almost any file,” says Joseph W. Edge, CCIM, president of Sherman & Hemstreet Real Estate in Augusta, Ga. The app works with Microsoft Office, iWork, audio, and video files. It also can be used to view and annotate PDF files. **Office? HD** (\$7.99) and **Documents To Go Premium** (\$16.99) have similar features, and **iAnnotate PDF** (\$9.99) and **SignMyPad** (\$3.99) include a set of PDF tools.
- **Penultimate** (\$1.99) – With “photorealistic” paper designs and a selection of ink colors, Penultimate positions itself as the stylish alternative to other note taking apps. Notes and sketches are organized into notebooks and can be shared as PDFs. For free alternatives, try **Evernote** or **Springpad**.
- **CamCard** (\$6.99) – Networking pays dividends in commercial real estate, and the business card is the currency of in-person networking. CamCard digitizes and organizes those cards and also has features for adding supplemental information. Contact information can be exported to Excel, which makes it easy to import new contacts to Outlook and other e-mail programs.
- See more at: <http://www.ccim.com/circemagazine/articles/10-tablet-apps-commercial-real-estate>

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## Instructor Lineup

- Judy Kazimer, CCIM
- Connie Allen, CCIM, CIPS
- Aziz Kanjee, CIPS
- Michael Avey, CIPS
- Alan Lake, C21 International Investment
- Zan Molko, ABR, ASP, ASA, Real Estate Broker
- Doris Parreno, Realtor, Certified Trainer
- Sabrina Di Marco, MBA, Broker, SRES
- Invitation to industry professionals in North America to present ICIWorld education.

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## Gary Nusca, CCIM, CIPS



- Real estate broker since 1974 Enabling Real Estate Professionals to harness the power of the internet since 1994.
- Internet Business Coach and Mentor
- Speaker at real estate boards and offices
- Founder and President:

The Market ICIWorld Commercial & Residential Real Estate Network



Individual Member



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## REAL ESTATE and ICIWorld

- Highest return on investment of ANY industry on the internet
- **\$11 Trillion of Buyer Contacts**
- **Get Your Ads On Here!**
- **\$43 Billion in Real Estate Business Contacts**
- One Lead = \$10,000's in commissions
- High Return on a Membership
- Business in Ontario and . . . around the World.



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## Executive Member Testimonials

*By Real Estate Brokers and Salespeople*

- Broker Network Realtor Quest Deals/Referrals
- On Your Phone See Testimonials. Marketing on the Internet, Exclusive Additional Deals.



*Proof Everyone Can Work Exclusive Information to Make Money  
Cutting Edge Technology and Real Estate Information Services*

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## Highlights 2014 Profile of Home Buyers and Sellers (NAR)

- <http://www.realtor.org/reports/highlights-from-the-2014-profile-of-home-buyers-and-sellers>
- <http://www.realtor.org/presentations/presentation-2014-profile-of-home-buyers-and-sellers>
- 33% buyers were 1st time
- **92% use the Internet**
- 98% viewed real estate agents as useful
- **50% used mobile website**
- 10 weeks 10 homes
- 70% chose 1<sup>st</sup> agent
- **9% sold without agent**
- 40% knew the buyer

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## Search ICIWorld.com Commercial and Residential

- 30,000+ Haves and Wants
- 75% EXCLUSIVE listings NOT on MLS
- Commercial + Residential
- Properties coming for Sale\*
- FSBOs\*
- Assignments\*
- ... and more!
- \*Postings



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## How we help you

### 2 Databases:

- Member database
- Public FSBO database\*



\*The public may add "haves" ... "I **have** a property to sell" ...

...and "wants" ... "I **want** to buy"

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## How we help you

### 2 Data Streams...

- (a) Commercial (ICI) listings
- (b) Residential listings\*

\* includes condos,  
cottages, vacation  
properties, etc.



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## The Power of ICIWorld.com for Commercial and Residential Real Estate

- 40,000+/- monthly readership 138 countries.
- The public calls you directly on your ads.
- 20,000 subscribers receive Haves and Wants Daily by Email. Free to subscribe.
- 1,500 brokers display Haves and Wants on their website. Lead Generation.

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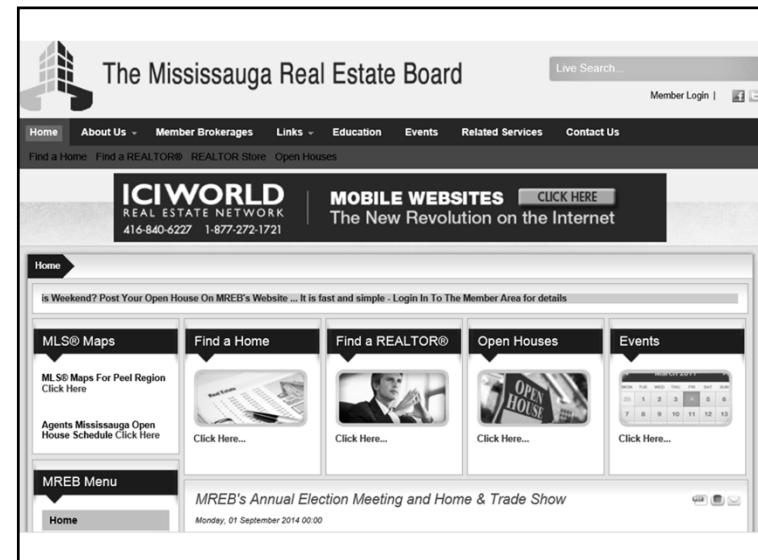
## The Power of ICIWorld.com for Commercial and Residential Real Estate

- 18,000+ pages display links to listings
- 2,000,000+/- hits monthly
- 138+ countries
- Super-fast Server

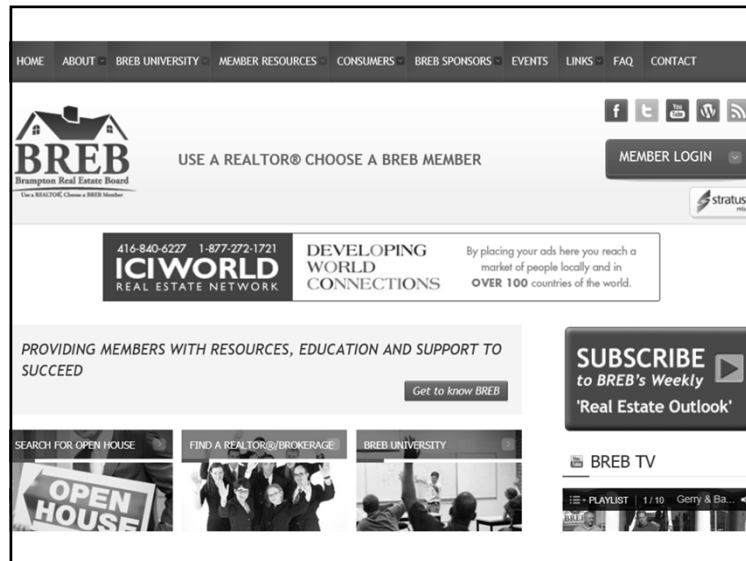


Tens of thousands now accessing listings, Haves  
and Wants through mobile website  
iciworld.mobi and ICIWorld Apps.

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How to work real estate Have and Want **exclusive information that generate leads** just like real estate board listings do.

This provides extra opportunities for you to make money that you do not have now.

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## How to work \$\$\$ "exclusive information" \$\$\$

- It is your real estate opportunities on the Internet
- Opportunities trigger leads just like real estate board listings
- No control? There is a way! See [Testimonials](#).
- Follow RECO guidelines – Learn the three questions.
- Put agreements in place before a showing or divulging the address or identifying the property
- Commercial and Residential Real Estate
- Newspaper advertising is costly. ICIWorld 1/10<sup>th</sup> 1 cent/line/day
- ICIWorld.com Since 1994. A global real estate brokers' Internet classified ad type Information Listing Service . . . with technology tools. As of June/2018 Free Ask How.

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## Business @ the Speed of Thought



[Link](#)

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## First words of Bill Gates to Warren Buffet about the Internet

- *"the cost to publish your information, getting your message in front of someone, talking with people around the world is zero or so close to zero it doesn't make any difference."*
- ICIWorld is a World Information Listing Service
- Advertise listings AND Exclusive Opportunities
- Must manage information in the right way.
- Four Webinars Daily at ICIWorld.com, Events

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## Opportunities to Build Your Inventory on the Internet – 7 billion people!

- FSBOs (For Sale By Owner) ie: Kijiji and more.
- Open listings
- Exclusive (non-MLS) listings
- Builders
- Expired
- Coming for sale
- Want to sell quietly



ICIWorld has the platform proven over 20 years

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Has anyone ever said to you  
"I want to sell my property  
but I do not want to give you  
a listing at this time."

"If you bring my a buyer, I  
will pay you a commission."

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## Can you master 3 simple questions?



1. Will you pay me a commission **if I bring a buyer?** Then negotiate the commission.
2. Will you give me a 48 hr. exclusive listing to show the property **once I have a buyer?**
3. May I advertise your property. I am going to do it ***without disclosing the address.***

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## RECO

...A registrant shall not include anything in an advertisement that could reasonably be used to **identify** specific real estate unless the owner of the real estate has ***consented in writing.***



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## When someone calls you

- When someone calls you they will ask for the address.
- You make a statement “**in this particular case we have to put an agreement in place first,** but if it is okay with you I can show it to you on Sat, come to my office and I will make arrangements for you to see it.”
- On Fri. you go get a 48 hr exclusive listing agreement to show it.

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## Coming For Sale

- When someone calls you they will ask for the address.
- You make a statement “**in this particular case we have to put an agreement in place first,** but if it is okay with I will put you on a list. When I get the agreement signed, I will call you back and if you are still looking, you can be one of the first people through the property. How does that sound?”

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## Advertise Information

"Mississauga Restaurant \$350K, Making money"

"Toronto Triplex, \$750,000 Positive cash flow, great tenants."

"Oakville 4 BR 2 Storey, \$1M, under market, not on MLS"

Most owners will give you permission to advertise in this way... as long as the address/location of the property ***cannot be gleaned from the ad.***

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## More Examples

Lindsay Esso Gas Station

Brantford \$30M shopping centre

Peterborough Retail Plaza \$500K

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Real estate widgets that you can add to YOUR website of listings and exclusive information that make it **absolutely inevitable for you to generate leads** from YOUR website.

One lead can make one a lot of money.

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## How We Help You

Option #1.

**Widgets...** active links that go on your existing website

Display listing data... multiple and exclusive... and ***property information...*** on ***your*** site... drive leads directly to YOU

Demo



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## We Support All

- Webtech Design
- Web4Realty
- Real Web Solutions
- Incom
- EziAgent
- MCS Interactive
- more

Websites in the World with **ICIWorld Widgets**

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## 4

Why to consider having more than one website and link them together for lead generation.

**Understanding what it takes** and how to ensure you get leads every 90 days and **what to do about it if you do not.**

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## How To Promote Your Website

- What good is a website without traffic
- Monthly Live Webinar
- Forty different ways
- Recorded Video – See Blog on ICIWorld
- This is where time should be spent marketing
- It is not just meta tags and key words.
- **Website must be setup first to have links that generate leads.**




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## Know Our Pledge



- As a member of ICIWorld, if you go more than 90 days without doing business, or at the very least, without developing a new business relationship with someone you feel will lead to doing business, by using the tools we supply to you, call us... and let us train you how to do it!



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## Survey – Feedback 1 minute

- We appreciate your feedback
- Helps us to improve our existing tools and develop more programs that will benefit you.



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## Can I do it On Line Now?

Special Seminar Offer \$240 or \$30/mo:

Save \$79 - 25% OFF (Regular \$319)

Go to [www.iciworld.com](http://www.iciworld.com),

Click on Join

Click on Corporate, make choices

### Make An Appointment

ICIWorld is basically free if you use the VIP Corporate Card throughout the year and sponsor a few members and of course do deals!

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## VIP.ICIWorld.com Executive Membership Society Corporate VIP Card \$100's Savings

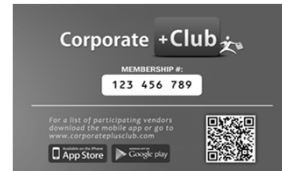


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US renting a car in San  
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receiving his card.

200 Vendors for Food,  
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### Referral Sponsorship Program

Refer someone and receive 25% off a renewal of \$319 to \$240.  
Each additional referral receive 3 months on a membership.



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## What Do I Do Now?

Special Seminar Offer:

To save 25% (Regular \$319) Special ON NOW. Day of seminar/webinar at [www.nreils.com](http://www.nreils.com)

Attach business card to application form and give credit card information

Make an appointment

Congratulations... Welcome to

ICIWorld Commercial and Residential Real Estate  
World Network



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## WORLD NETWORKING SERVICES

### Summary

**!INFORMATION  
IS POWER.**

1. **Networking in 3-7 Seconds** Connect to do business.  
ICIWorld App. All devices iciworld.mobi nreils.com
2. **Network Exclusive Information. Additional Income.**  
Trigger leads, calls, just like real estate board listings
3. **Widgets of Listings For Your Website. Automatic.**  
Lead Generation. Absolutely Inevitable. Do referrals.
4. **Let Your Information & Listings Work 24/7 One Click**  
Reach a world market 138 countries visiting monthly  
20,000+/- Daily EMail to the public & subscribers.  
1,500+ other broker websites, 18,000 Internet pages.
5. **ICIWorld Corporate VIP Card \$100's discounts.**

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## Mastering the Power of the Internet

Presented by ICI/ResidentialWorld



Thanks for your participation!

Video Realtor Quest

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